



1961 - 2021
Tirumala Tirupati Devasthanams
Sri Venkateswara College
(University of Delhi)

**SRI VENKATESWARA COLLEGE
(UNIVERSITY OF DELHI)**

EVENT REPORT

NAME OF THE EVENT: Bliss point Day 1 & 2 (Students' activities)			
DATE	DEPARTMENT	COMMITTEE/SOCIETY	COORDINATORS NAME
(25-26) February, 2022	Economics	Economics Association	DB Reddy; Amit Kumar Jha
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor; online/offline/hybrid
9:30 A.M. onwards	Microsoft Teams	100+	Online
FINANCIAL SUPPORT/ASSISTANCE (if any):	Student contributions, sponsorship etc.		

BRIEF INFORMATION ABOUT THE ACTIVITY

TOPIC/SUBJECT OF THE ACTIVITY	Shark Tank; Conspectus; Quizathon; Cryptox; Footlocker; Cluedo-nomics; Case-à-dilla
OBJECTIVES	Different student activities to test for varying skills of students
METHODOLOGY	Online competition
INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)	Students from different colleges
OUTCOMES	Improvement of Students' analytical, writing, problem solving skills

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

1 Notice & Letters	2 Number of Participants & Name of participants	3 Event report √	4 Photos √	5 Feedback Form & analysis
6 News clip with details	7 Sample Copy of the Certificate	8 Posters/ Invites √	9 Event report Attested by Event Coordinator & IQAC Coordinator √	10 Any other document

IQAC Document No: IQAC/SVC/2021-22/ 14	Criterion No: III & V
Departmental file no: SVC/2021-22/Economics/SOC/14	IQAC file No: 2021-22

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
DB Reddy Amit Kumar Jha	DB Reddy	

For Reference

Criterion I	Curricular Aspects (planning & Implementation)	Criterion V	Student Support & Progression
Criterion II	Teaching Learning & Evaluation	Criterion VI	Governance
Criterion III	Research, Innovations & Extension	Criterion VII	Institutional Values & Best Practices
Criterion IV	Learning Resources and Infrastructure		

3. Event Report

The annual economics fest of Sri Venkateswara College Blisspoint'22 was organised on 25-26th February 2022. The theme for this year was **Digital Economics** and the fest was marked by a wide variety of events with a collective registration count of 1800+.

Here is a report on the 7 events that were a part of the festival.

1. Shark Tank

As the flagship event, Shark Tank was a much-awaited event with 500+ registrations. The competition was a 2-day event headed by three *Sharks* — Ms. Shefali Chopra, Mr. Akarshan Sethi, and Mr. Tushar Sharma, all hailing from the field of entrepreneurship.

This event comprised three rounds.

The first round, a preliminary quiz, was conducted over Dare2Compete on 20th February 2022 wherein participants were required to attempt a 15-minute-long quiz testing their business and entrepreneurial acumen. The top 10 teams proceeded to the next round.

Round 2, Shark Tank Investment Round, took place on 25th February 2022. Here, the participating teams pitched a business idea in front of the *Sharks* through a Power Point Presentation explaining why their idea deserved their funding. The presentation time for each team was 7 minutes followed by a Q&A session for 8 minutes. The participants were judged on the basis of creativity, practicality, uniqueness, viability, the scope of profit, and presentation. The top 5 teams moved to the final round.

The final round, Case Study Presentation, was conducted on 26th February where all 5 teams were allocated different sectors of blockchain technology and were required to develop a business model related to it. All the teams put forth impeccably innovative business ideas. In fact, few ideas were liked so much that some of the participants were able to grasp internship opportunities from the *Sharks*!

After a lot of great interactions, fascinating ideas, and copious enthusiasm, the two-day event came to an end with three teams winning exciting cash prizes and vouchers.

2. Footlocker

Footlocker, a virtual football auction event was organised as a part of Blisspoint'22, with a total registration of 200+ teams which comprised students from the top institutions in the country as well as abroad.

The 1st round kicked-off on the 25th February. It was a 25 questions-long quiz based on real life football, and saw active participation from all teams, via Google Meet. Following the first round, 8 teams were selected on the basis of a point system, which allotted points to each team according to their accuracy in the quiz.

The 2nd round, or the auction was conducted on day 1, which saw live auctioning of real life football players. All participants bid for players to construct their teams via the google meet chat box, and only 1-2 out of almost 30 went unsold.

Round 3 saw all participants take their fantasy teams to task by having them participate in simulated matches, which were conducted on day 2. All fantasy teams were awarded points on the basis of the performances of their players in these matches, which made for a very entertaining Day 2. The team that was placed first was "Real Madrid CF", whose participants were from IIM Bangalore, and the team which placed second was "Syndicate 69", from IMT Nagpur.

Overall, the event was a great success with great feedback from all participants.

3. Quizathon

An unskippable event held every year - the Economics quiz was held over two days, 25th and 26th February 2022 and saw over 500 registrations.

It comprised two rounds. The first round was conducted over Dare2Compete. Of all those who participated, the top 8 were shortlisted for the next round. The final round was conducted over Google meet. The quiz progressed with much zeal and enthusiasm as each team played their finest.

After 16 questions, 4 rounds, and a 1-hour grind for the finalists, the event ended on a great note, and the heads ended it extending congratulations to all participants and the winners.

4. Cluedo-nomics

Cluedo-nomics, the treasure hunt event was organised around the theme digital economics. It took place on 25th February and lasted for about two hours. It comprised three rounds which took place over Google Meet with whatsapp group as a backup to relay information.

The first round started at 2 p.m. with a participation of more than 25 teams. The participants were given three questions whose answers were in a wordsearch box. The first 13 teams to correctly submit their answers were shortlisted for the next round.

For the second round, five password protected PDFs containing questions were shared with the qualifying teams. The answer for the first pdf was the password for the second PDF, and so on. The fifth pdf consisted of a task that the teams had to perform and the first seven teams to do so were shortlisted for the final round.

The final round was a buzzer round where the team that commented first on a specific Instagram post on the official EcoSoc IG page got the chance to answer. The organising committee kept tabs on the score and announced the results soon after.

5. Conspectus

Conspectus, the Paper Presentation event required participants to present their research papers on topics related to economics. The event comprised two rounds, a preliminary round where participants had to submit abstracts of their research papers, and a final round where the shortlisted candidates had to present their respective papers.

The final round of the event took place at 1 pm on 25th February 2022 over Google Meet and lasted for about 2 hours. Ms. Yogita Yadav and Mr. Ankit Joshi, professors from the Economics Department, Sri Venkateswara college judged the event.

After a 10 min presentation by each team, judges conducted a small QnA round. The event ended on a good note as the judges were left impressed by the ideas presented by the budding researchers. All the participants and judges were thanked for their presence.

6. Case-à-dilla

Case-à-dilla was a case competition comprising three rounds. The first round was a quiz to test the participants on logical reasoning, business acumen and presence of mind. It was followed by two rounds of case study-based screening. The event saw around 160 registrations, Top 8 teams made it to the final round which took place on 26th February, 2022 over Google Meet.

We had on board with us the following esteemed judges to help us decide the winner:

- Aayush Verma, working with Google and Youtube
- Anmol Aggarwal, Senior Consultant at Capgemini

After almost three hours of presentation of thoughtful solutions to the given business problems, followed by a rigorous QnA session by the judges, we were able to come to a conclusion and decide the results of the event. The event was extremely well received by the participants, judges as well as organisers.

7. Cryptox

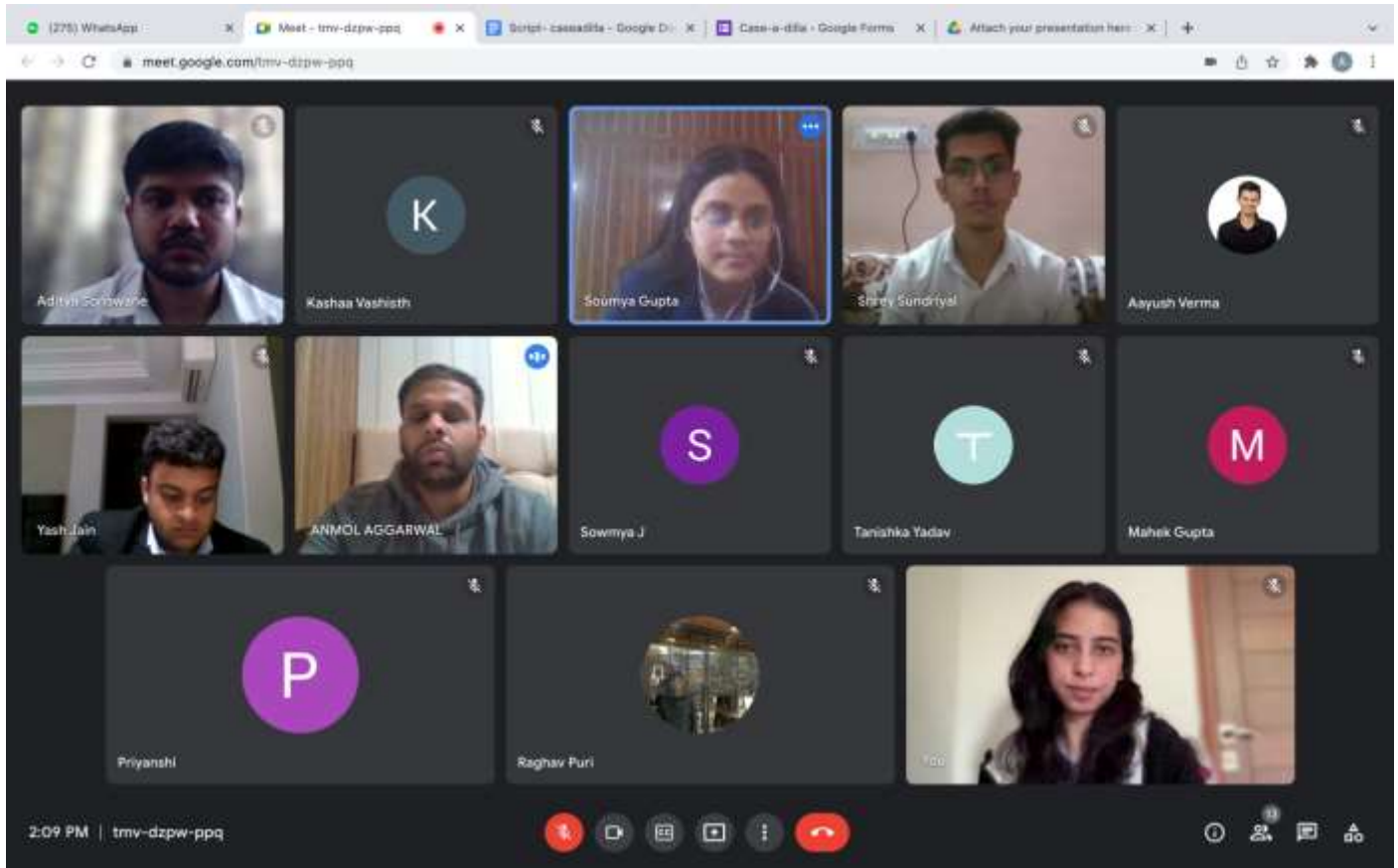
Cryptox ,the Mock Cryptocurrency trading competition was held on the second day of the fest. It was conducted in two phases.

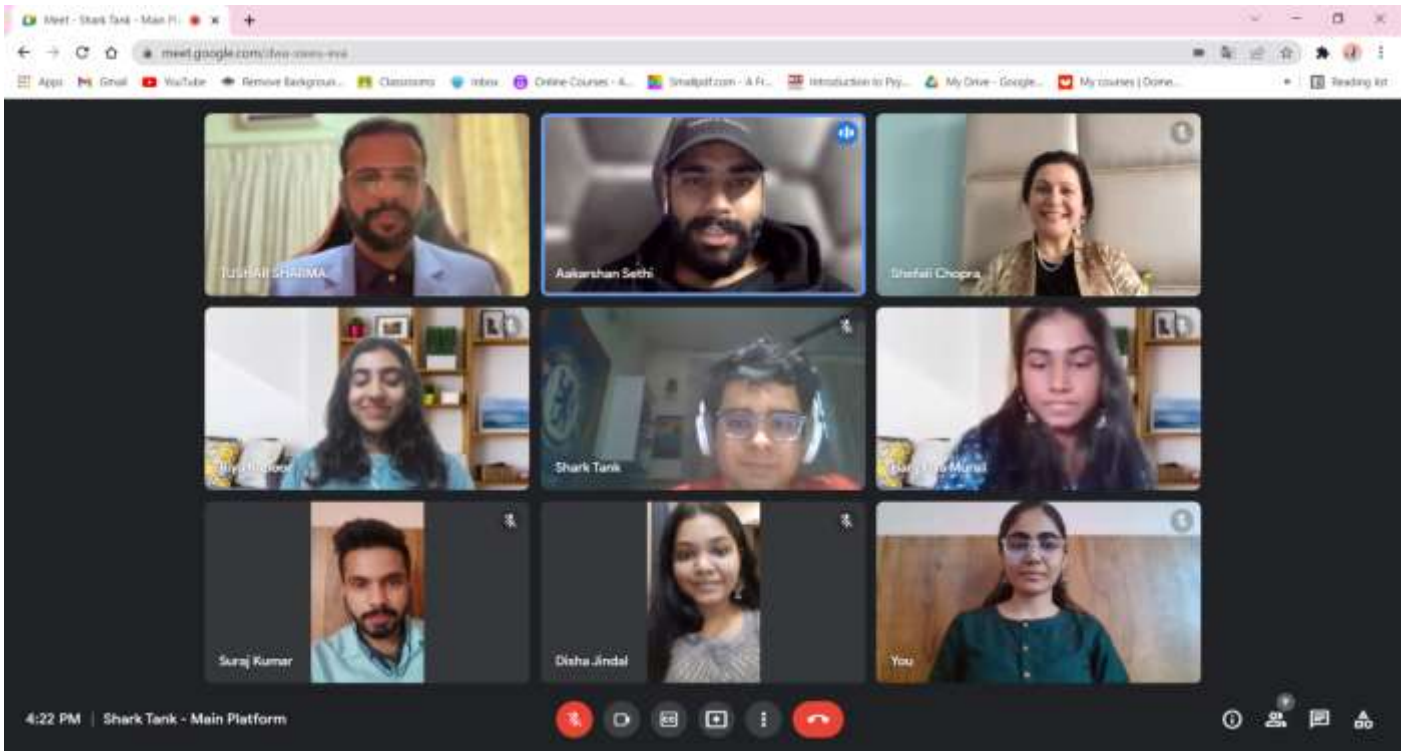
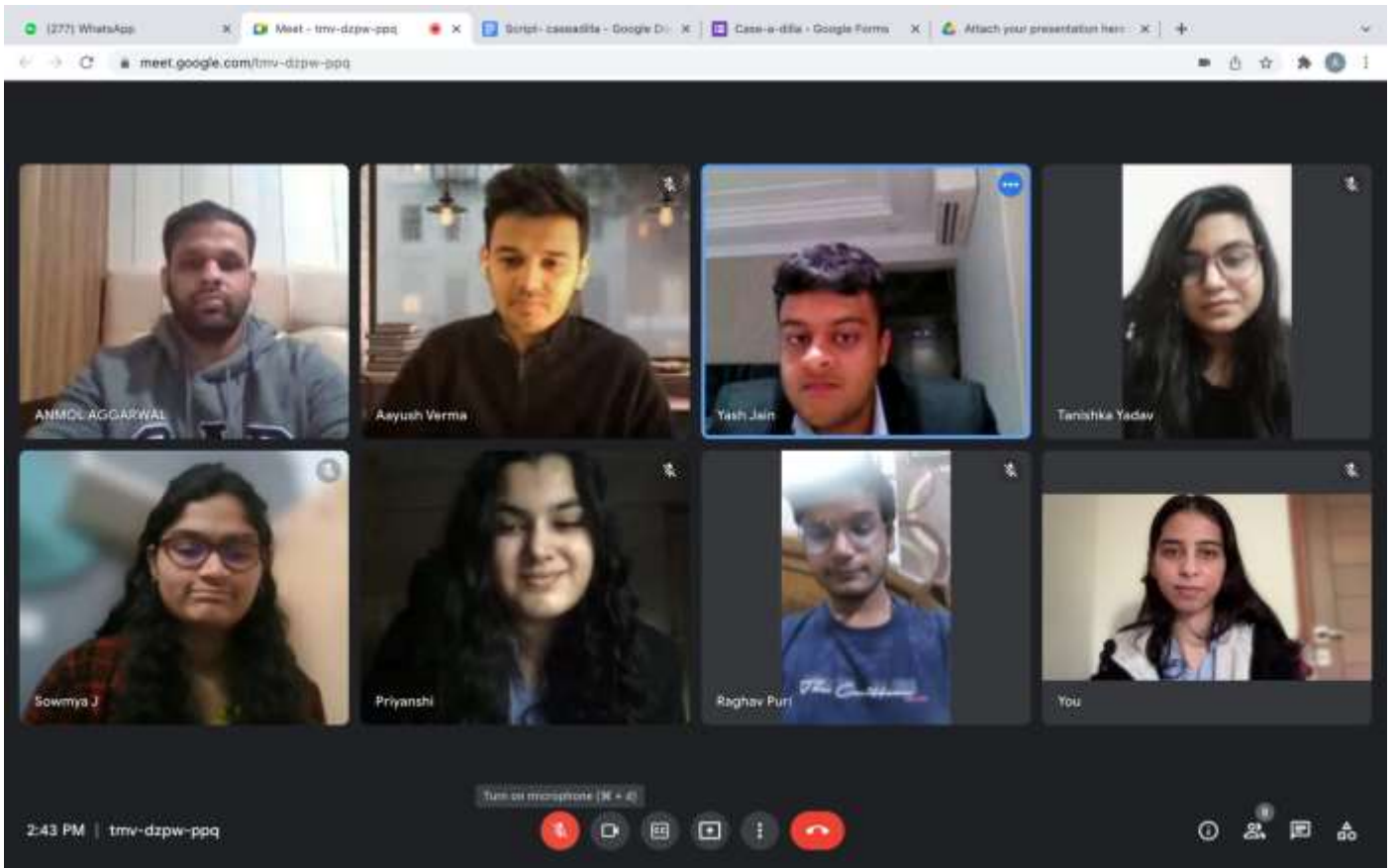
The First Phase consisted of a rigorous quiz to test the financial aptitude of the participants, which it certainly did by curbing down the number of participants from over 200 to the Top 8.

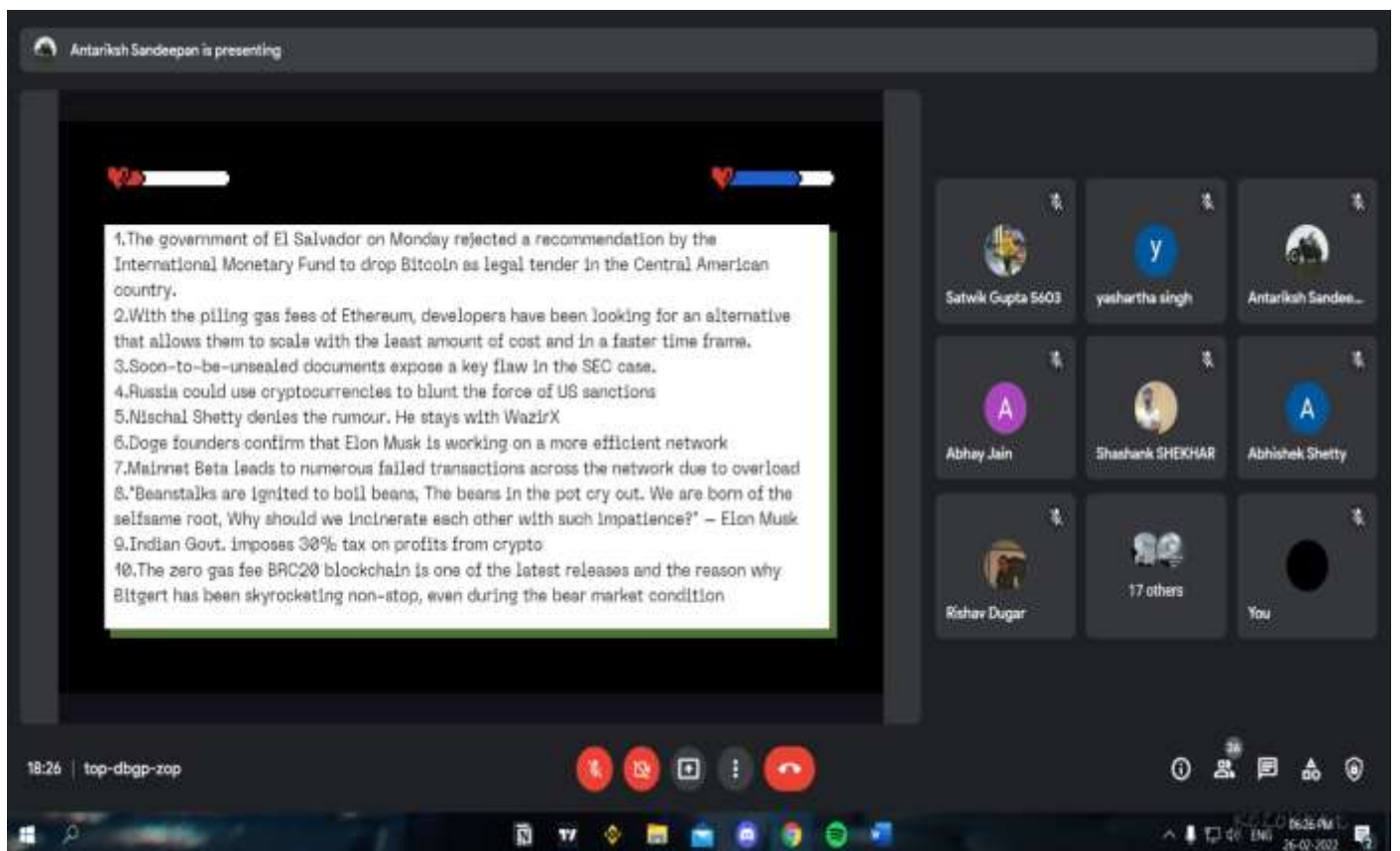
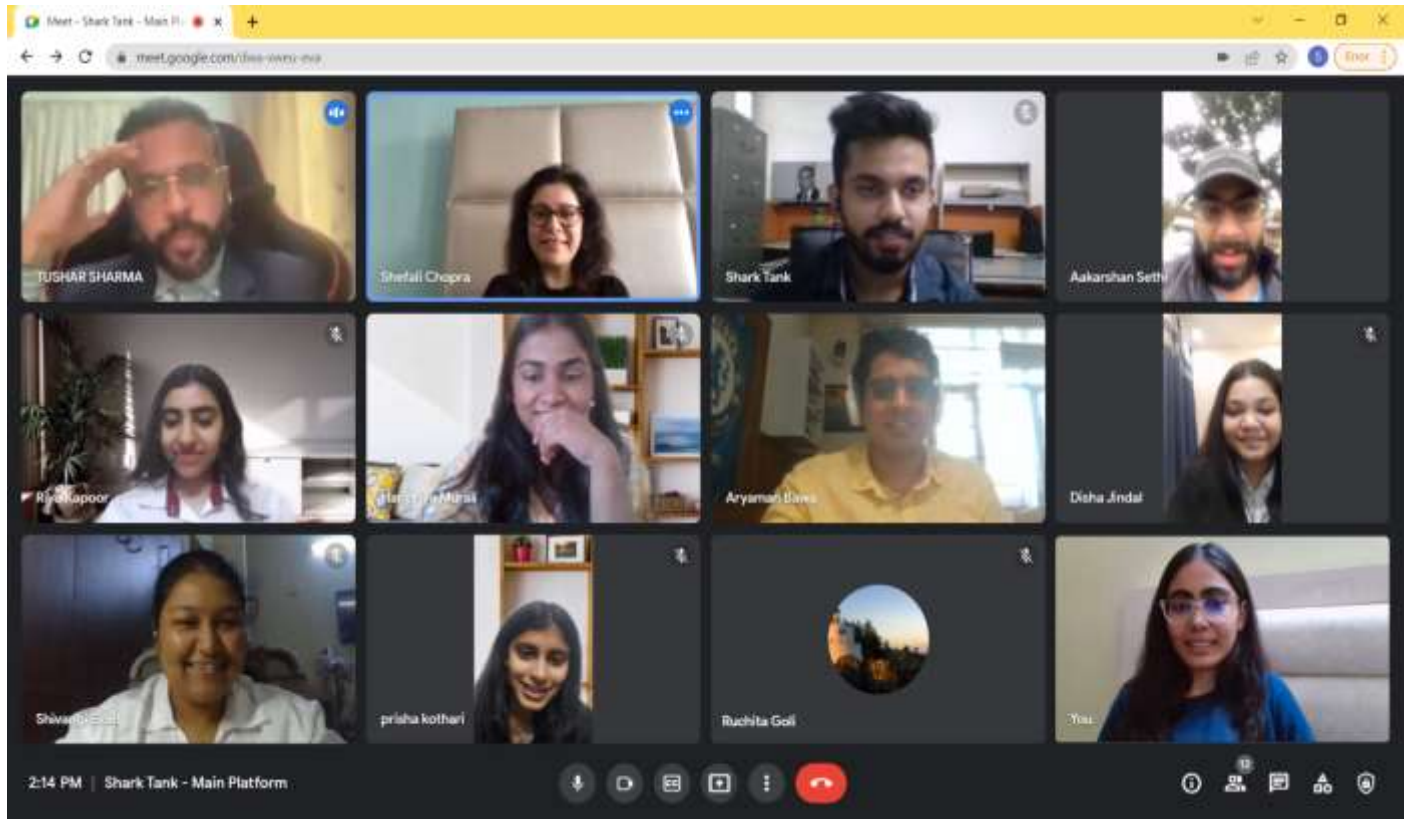
The Second Phase began with a thorough briefing of the teams regarding the rules of the hand-crafted simulation that was about to follow. The final event began in the evening with a number of nervous faces and clenched teeth.

What followed were 5 nail biting rounds of news flashes, post which every contest was to perform a financial transaction (or not if they chose so!). Be it buying cryptos, selling cryptos or even exchanging cryptos, each contestant had to watch their steps carefully as with every news flash, their crypto currency of choice could be facing an uncertain future. With only a 100 Million USDT to spare, each participant treaded carefully. Finally at the end of the 5 teeth grinding rounds of market mayhem, only two players stood tall. The first prize was bagged by Shashank Shekar of Techno India University, while close behind the second place went to Abhay Jain of Hindu College, Delhi University.

4. Photos









ECONOMICS ASSOCIATION
SRI VENKATESWARA COLLEGE



Blisspoint'22

ANNUAL ECONOMICS FEST, SRI VENKATESWARA COLLEGE

SHARK TANK

Define Your Legacy!



Test your business acumen, entrepreneurship and problem-solving skills with the most exciting event of our fest!

FLAGSHIP EVENT

Date: 25th & 26th Feb
Time: 9 am onwards

CONSPECTUS

Paper Presentation



Date: 25th Feb
Time: 12 PM onwards

QUIZATHON

Economics Quiz



Date: 25th & 26th Feb
Time: 1 PM onwards

CRYPTOX

Mock-Crypto Competition



Date: 26th Feb
Time: 12 PM onwards

CLUE DO-NOMICS

Treasure Hunt



Date: 25th Feb
Time: 2 PM onwards

FOOTLOCKER

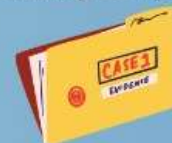
Fantasy Football Auction



Date: 25th & 26th Feb
Time: 1 PM onwards

CASE-A-DILLA

Case Study Competition



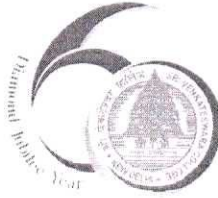
Date: 26th Feb
Time: 2 PM onwards

Registrations are open now!

For any queries, please contact:

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10. Event report Attested by Event Coordinator & IQAC Coordinator



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Sri Venkateswara College
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CERTIFICATE

This is to certify that Bliss Point (Day 1& Day 2): Student Activities such as Shark Tank, Conspectus, Quizathon, Cryptos, Footlocker, Cluedo-nomics, Case-a-dilla were successfully conducted on 25th-26th February 2022 by the Department of Economics in the Online mode and its event report has been submitted to IQAC for records.

IQAC Coordinator
Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

Principal
PRINCIPAL
Sri Venkateswara College
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